

Dear Partners & Valuable Clients,

Please find below the latest Press Release from *Prestige* Malaysia.

Prestige Malaysia Announces New Senior Appointments

17 June, 2010 - *Prestige* Malaysia, a publication of Catcha Publishing, today announced two senior management appointments.

Felicia Leong has joined *Prestige* Malaysia as Head of Sales and will work closely with the existing client servicing team. Felicia was previously the Advertising Manager at ACP, heading the sales team for *Cleo* and *Cosmopolitan Malaysia* magazines and has enormous experience in the publishing industry.

“Felicia’s depth of experience, knowledge and relationships in both luxury and womens publishing make her the perfect candidate to take on the exciting role as Head of Sales at Malaysia’s leading luxury publication, *Prestige*. We very much look forward to advancing our relationships with our clients and helping them communicate with Malaysia’s most affluent, influential and admired people”, said Patrick Grove, Group CEO, Catcha Media Group.

In addition to Leong, Winnie Yong has also joined *Prestige* as its Editor-in-Chief, and will oversee the existing editorial and design team. Prior to joining *Prestige*, Yong held the post of Special Projects Editor at Blu Inc.

Grove added, “Winnie has tremendous expertise and an abundance of creative energy and ideas that we look forward to bringing to life in the months and years to come. We have a lot of exciting plans for *Prestige* and believe we have the perfect team in place to make them happen.”

These new appointments will further bolster the team and come soon after the appointment of Muna Noor to the position of Editorial Director for all Catcha Publishing titles, including *Prestige* Malaysia, and the appointment of Voon Tze Khay to the position of General Manager, Catcha Publishing. Both Noor and Voon were previously responsible for the development of Catcha Publishing’s lifestyle products group.

About Catcha Publishing

Catcha Publishing is a wholly owned subsidiary of Catcha Media Sdn Bhd and is one of the largest English language publishing groups in South East Asia with 15 titles in 17 editions, published across three countries. Its titles include JUICE, Hanger, Stuff, Clive, Fairways, MINT, K-Zone, Prestige, Tic Talk, Prestige Lifestyle, HomePride, EVO, Supercars, EVO Performance Heroes and Complete Kitchen+Bathroom, each of which are market leaders in their segment.

About Catcha Media

Catcha Media is a part of the Catcha Media Group and is one of region’s largest media companies, with numerous assets across online, publishing and event media. Its primary divisions are Catcha Publishing and Catcha Digital.

CATCHA LUXURY PUBLICATIONS SDN. BHD.

No.45-7 The Boulevard, Mid Valley City, Lingkaran Syed Putra, 59200 Kuala Lumpur
Tel: 603.2297.0839 Fax: 603.2297.0888

PRESTIGE

Malaysia

Catch Publishing is Malaysia's largest English language magazine publisher, while Catcha Digital operates, develops, sells and markets the entire suite of Microsoft properties in Malaysia, including the MSN portal, Windows Live Hotmail and Windows Live Messenger. Catcha Digital also operates the sales and marketing efforts of leading Malaysian online portals, such as Malaysia's top tech website, Lowyat.net.

For More Information, please contact:

Patrick Grove

Group CEO

Catcha Media Group

pg@catchacorp.com

ph: +603 2297 0999

Voon Tze Khay

General Manager

Catcha Publishing

tzekhay@catchacorp.com

ph: +603 2297 0880

CATCHA LUXURY PUBLICATIONS SDN. BHD.

No.45-7 The Boulevard, Mid Valley City, Lingkaran Syed Putra, 59200 Kuala Lumpur

Tel: 603.2297.0839 Fax: 603.2297.0888